



2018 TEAM SPORTS CATALOG





FOR 98 YEARS WE HAVE BEEN IN THE BUSINESS OF HELPING YOU EXPRESS YOUR UNIQUE PASSION, PRIDE, AND STYLE. WE'VE BEEN DOING THIS FOR GENERATIONS BY HAND. TO US, THESE ARE MORE THAN JUST CAPS. THEY ARE A CANVAS FOR SELF-EXPRESSION, AND OVER THE YEARS WE HAVE PERFECTED THE ART OF PAINTING WITH THREAD. IT'S QUALITY THAT MATTERS TO THE CONSUMERS WHO BUY A NEW ERA CAP. AND WE HAVE EARNED OUR PLACE AS THE WORLD'S FINEST CAP MAKER.

OUR STORY IS A GREAT ONE. IT'S A STORY OF NEW YORK. AND WE ARE AS MUCH A PART OF NEW YORK AS NEW YORK IS A PART OF US. IN 1920, WE MADE HATS THAT FIT THE UNIQUE FASHION OF THE TIMES. IN 1934, WE WENT TO BASEBALL, CREATING AN ICONIC LOOK, AND HAVE BEEN CELEBRATING AMERICA'S PASTIME EVER SINCE.

WE CELEBRATE, AND ARE COMMITTED TO AUTHENTICITY, INDIVIDUALITY, AND COLLABORATION, AND FOR NEARLY A CENTURY WE HAVE TAKEN PRIDE IN WHAT WE DO BEST. THIS IS WHAT WE CREATE: THE THINGS WE LOVE, THE THINGS WE CELEBRATE, AND THE THINGS WE WEAR.

98 YEARS IN THE MAKING, WE ARE JUST GETTING STARTED.

**CHRISTOPHER H. KOCH
CEO, NEW ERA CAP COMPANY, INC**

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CUSTOM CAPS

SHOW YOUR PERSONAL STYLE BY CHOOSING TO CUSTOMIZE YOUR CAP

TIME FRAME:

Delivery 30 days after
final spec approval

MINIMUM QUANTITY:

18 units

AVAILABLE FABRICS:

Performance Poly, Stretch Poly,
& Diamond Era®



CUSTOM

1 CHOOSE YOUR CUSTOM CAP STYLE



The 59FIFTY® is the original and true fitted cap, and the authentic on-field cap of Major League Baseball®. Its iconic, high-crown profile is embraced by everyone from athletes to artists worldwide.



59FIFTY®

SIZE RANGE: $6\frac{3}{8}$ – $8\frac{3}{4}$

Offered in Performance Poly and Diamond Era® fabric



LOW PROFILE 59FIFTY®

SIZE RANGE: $6\frac{3}{8}$ – $8\frac{3}{4}$

Offered in Performance Poly and Diamond Era® fabric



39THIRTY® STRETCH FIT

The 39THIRTY® is the true fan cap. With its stretch-comfort fit, this style comes in materials fitting anyone and any lifestyle.



STRETCH 39THIRTY®

ADULT SIZE RANGE: XS, S/M, M/L, L/XL

KIDS' SIZE RANGE: CHILD/YOUTH

Offered in Stretch Poly and Diamond Era® fabric



9FIFTY® ADJUSTABLE

The New Era® 9FIFTY® is the throwback style of the '70s and '80s. It features a high-crown profile and an adjustable snapback.



9FIFTY® SNAPBACK

ADULT SIZE RANGE: S/M, M/L, L/XL

Offered in Performance Poly and Diamond Era® fabric



TEAM PLAYER® STRETCH FIT

The Team Player® combines the high-crown profile of the original 59FIFTY® with the stretch-comfort of the 39THIRTY® fan cap. This is the cap that offers a true fitted look, with a true comfort feel. This style is exclusive to Team Sports.



TEAM PLAYER®

SIZE RANGE: XS, S/M, M/L, L/XL

Offered in Stretch Poly and Diamond Era® fabric

CAP CONSTRUCTION

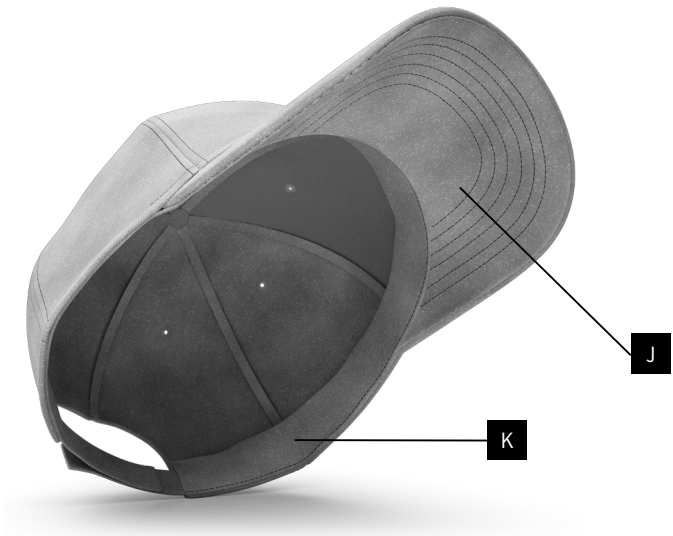
CUSTOMIZABLE CAP COMPONENTS



- A. Crown Stitching
- B. Top Stitching
- C. Visor Stitching
- D. Eyelet



- E. Visor
- F. Button
- G. Front Panel
- H. Middle Panel
- I. Rear Panel



- J. Undervisor
- K. Sweatband

2 CHOOSE PANEL FABRIC/COLORS; CUSTOMIZE EVERY COMPONENT OF YOUR CAP



A GOLD



BLACK



CARDINAL



SCARLET



DARK GRAPHITE



DARK GREEN



DARK ROYAL



GRAY



H RED



KELLY



LT NAVY



LT ROYAL



MAROON



NAVY



OPTIC WHITE



ORANGE



PURPLE



REG GOLD



RUST



COLLEGE WHITE

Only available in
performance poly



SKY BLUE



VEGAS GOLD



WALNUT
Not available in
Diamond Era® fabric



WOODLAND CAMO
Not available in
Diamond Era® fabric

PERFORMANCE POLY

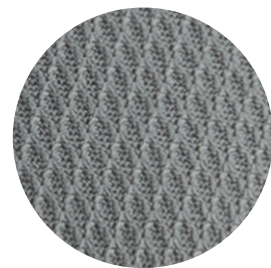
New Era® engineered performance material that features CoolEra® and SolarEra® technology. This polyester material features both UPF protection and superior moisture wicking technology for maximum performance and comfort.

STRETCH POLY

New Era® engineered stretch material that upholds our highest standards of stretch and recovery. This fabric is made up of polyester and spandex and is featured on our stretch silhouettes, such as the 39THIRTY®.

DIAMOND ERA®

New Era® engineered performance material that features CoolEra® and SolarEra® technology. A polyester material, this fabric wicks moisture and features UPF protection for maximum performance and comfort.



TRAINERS TIP: Reference Step 4 on Pg. 11 on the component color embroidery matching chart for the matching embroidery thread colors.

3

CHOOSE A LOGO FROM OUR EXTENSIVE DESIGN LIBRARY OR SEND IN YOUR OWN LOGO

- NO SET UP FEE OR TAPE CHARGE
- RAISED OR FLAT OPTIONS
- FRONT, REAR, & RIGHT SIDE HITS AVAILABLE



STAGGERED



INTERLOCKED

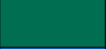
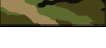
TRAINERS TIP: See Pg. 27 & Pg. 28 for standard stock letters.
Additional options available by contacting your New Era rep.

EMBROIDERY MEASUREMENT GUIDE

CUSTOM	EMBROIDERY LOCATION	WIDTH x HEIGHT (INCHES)	WIDTH x HEIGHT (MM)
59FIFTY® LOW PROFILE 59FIFTY®	FRONT	6.0 x 3.0	152 x 76
	REAR	6.25 x 3.0	158 x 76
	RIGHT WEAR SIDE	2.75 x 2.5	70 x 55
9FIFTY® LOW PROFILE 9FIFTY® 39THIRTY® TEAM PLAYER	FRONT	6.0 x 3.0	152 x 76
	ARCHED REAR	5.3 x 2.0	135 x 50
	STRAIGHT REAR	4.13 x 2.165	105 x 55
	REAR SIDES	2.25 x 2.75	55 x 60
	RIGHT WEAR SIDE	2.75 x 2.25	70 x 57

4 CHOOSE EMBROIDERY COLORS

COMPONENT COLOR EMBROIDERY MATCHING CHART

1	2	3*	4
FABRIC	THREAD	PIPING	SNAPBACK
	A Gold	Manilla	Gold
	Black	Real Black	Black
	Cardinal	Russet	Merlot
	College White	Chrome	
	Dark Graphite	Dark Gray	Dark Gray*
	Dark Green	Field Green	Dark Green*
	Dark Royal	Blue Ink	Dark Royal
	Gray	Cloud	Dark Gray*
	H Red	H Red	H Red
	Kelly	Shamrock	
	LT Navy	LT Navy	
	LT Royal	Royal	Blue Azure*
	Maroon	Intense Maroon	Maroon
	Navy	Midnight Navy	Dark Navy
	Optic White	Snow White	White
	Orange	Orangeade	Orange*
	Purple	Concord	Purple
	Regular Gold	Merit Gold	Regular Gold
	Rust	Fall Orange	
	Scarlet	Radiant Red	Scarlet
	Sky Blue	Ultra Blue	Sky
	Vegas Gold	Vegas Gold	Vegas Gold
	Walnut	GS Walnut	Beaver
	Woodland Camo		
		Real Black	Black
		Mahogany	Cognac
		Alpine Green	
		Mars Green	

1: Fabric colors for components - crown, visor, button, & eyelets

2: Matching thread colors for fabric - pick embroidery color for logos

3*: Piping on seams**

4: Snapback/closure on 9FIFTY®

OTHER PIPING COLORS

No fabric match

PIPING	THREAD
Magic Blue	Air Force Blue
Teal	Calypso Green
Toast	Camel
Imperial Blue	Copen
Ombre Gold	Cyber Yellow
Perpetual Teal	Faeince
Moss Brown	Moss
Pink	Pink
Perfect Tan	Stone
French Toast	Tan
Golden Peach	Tango Orange
Toast	Wheat

* CLOSEST COLOR MATCH

** PIPING AVAILABLE WITH UP-CHARGE

ADDITIONAL EMBROIDERY THREAD COLORS FOR ALL CUSTOM SILHOUETTES

EMBROIDERY THREAD COLOR	THREAD NUMBER	PMS NUMBER
Wheat	5761	PMS 460
Lemon Fluff	9003	PMS 128
Corn Silk	5695	PMS 136
Ombre Gold	9001	PMS 108
Moonbeam	5860	PMS 115
Manilla	5766	PMS 123
Merit Gold	5763	PMS 1235
Golden Peach	M1763	PMS 138
LT Orange	M1765	PMS 152
Grilled Orange	9072	PMS 1655
Orangeade	5767	PMS 179
Shimmering Gold	5771	PMS 1245
Temple Gold	M1625	PMS 131
Beige	5524	PMS 140
Brass	M1772	PMS 124
Cheviot Gold	9124	PMS 1255
Pineapple Gold	M1670	PMS 142
Seashell	5776	PMS 467
Taupe	5598	PMS 465
Pebble	M1662	PMS Warm Gray 5
Primedore	9132	PMS 466
Dark Tan	M1973	PMS 146
Perfect Tan	M1938	PMS 465
Wicker	M1726	PMS 730
French Toast	9086	PMS 16-1360 TPX
HA Terra	M1899	PMS 484
Copper	5595	PMS 723
Toast	1885	PMS 730
Rust Orange	1621	PMS 152/1675
Neon Orange	5710	PMS 811
Hazel	5781	PMS 471
Fall Orange	1898	PMS 718
K A Bronze	5780	PMS 695
Sweet Dreams	9130	PMS 729
Rust	M1858	PMS 181
Lucrene	9133	PMS 463
Chocolate	5527	PMS 725
Brown	5551	PMS 469
Cocoa Mulch	5788	PMS 8541
Mahogany	5864	PMS 19-0812 TPX
Moss Brown	M1957	PMS 448
Vegas Gold	M1920	PMS 5855

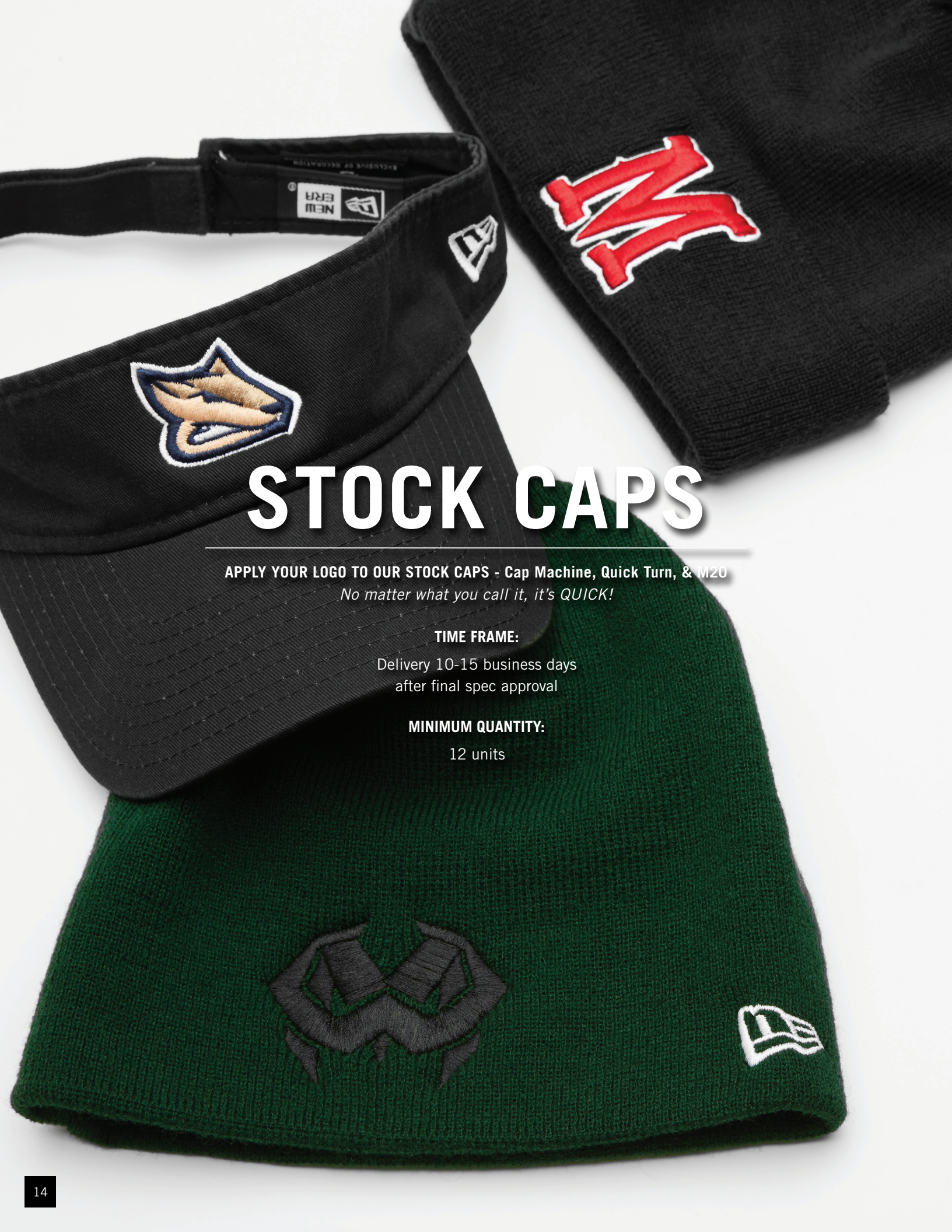
EMBROIDERY THREAD COLOR	THREAD NUMBER	PMS NUMBER
Cloth of Gold	9005	PMS 457
Green Oak	5619	PMS 358
Eventide Green	9147	PMS 367
Erin Green	5620	PMS 376
Apple Green	1749	PMS 361
Veggie Green	9091	PMS 356
Shamrock	M1751	PMS 348
Emerald Stone	M1849	PMS 342
Green Bay	M1703	PMS 342
Bonaire Green	9152	PMS 575
Autumn Green	5843	PMS 126
Beau Geste	9122	PMS 105
Alpine Green	9151	PMS 553
Holly Leaf	M1970	PMS 357
Field Green	5760	PMS 5535
LT Apricot	M1882	PMS 162
Peach	M1820	PMS 1625
Pink	5523	PMS 182
Pink Joy	9030	PMS 182
Dusty Rose	5675	PMS 183
Wild Pink	5559	PMS 205
Strawberry	5732	PMS 206
New Berry	5800	PMS 241
Deep Magenta	1833	PMS 254
Russet	1784	PMS 209
Maroon	M1887	PMS 5185
Saffron	5629	PMS Warm Red
Terra Cotta	5634	PMS 180
H Red	M1638	PMS 1805
Carolina Red	5568	PMS 194
Scarlet	5519	PMS 187
Radiant Red	5566	PMS 200
Mauve	5587	PMS 2725
LT Purple	M1631	PMS 2577
Concord	M1634	PMS 275
Lake Purple	M1832	PMS 268
Dark Purple	1632	PMS 269
Dark Melody	9031	PMS 2597
Purple Maze	5728	PMS 273
Purple	5554	PMS 2613
Intense Maroon	5887	PMS 262
May Nights	9053	PMS 2695

EMBROIDERY THREAD COLORS	THREAD NUMBER	PMS NUMBER
Sky Blue	5539	PMS 290
Blue Wisteria	9052	PMS 2915
Cerulean Blue	5801	PMS 2925
Blue Moon	9081	PMS 659
Mounty Blue	1830	PMS 2718
Ultra Blue	5733	PMS 292
Marine	S-61253	PMS 2728
Magic Blue	M1733	PMS 293
Dolphin Blue	5829	PMS 285
Sapphire	5580	PMS 2945
Imperial Blue	5602	PMS 653
Williamsburg	M1964	PMS 647
Royal	5510	PMS 661
Blue Ink	5740	PMS 654
Chow Blue	9171	PMS 2756
LT Navy	5603	PMS 2768
Midnight Navy	5687	PMS 5395
Perpetual Teal	9062	PMS 296
Pro Twinkle	1761	PMS 5424
Sea Glass	9141	PMS 338
LT Blue	5522	PMS 629
Aqua	1746	PMS 346
Blue Spruce	5849	PMS 316
Tempest Turquoise	9102	PMS 329/3155
Moss	5578	PMS 5555
Breath of Spring	9140	PMS 3285
Bright Turquoise	1695	PMS 312
California Blue	1977	PMS 639
Pine Green	5691	PMS 3282
Marine Aqua	5607	PMS 632
Calypso Green	1846	PMS 320
Teal Buzz	M1991	PMS 314
Green Forest	5751	PMS 3298
Favorite Deep Blue	9075	PMS 295
Graphite	1641	PMS 433
Gray Wool	9158	PMS Cool Gray 8
Dark Gray	1640	PMS 431
Mars Green	9129	PMS 451
Cloud	5783	PMS Cool Gray 6
Spur Silver	M1687	PMS 427
Fluorescent White	M1805	PMS 1805
Glow White	301	PMS 9023

EMBROIDERY THREAD COLORS	THREAD NUMBER	PMS NUMBER
Snow White	5597	PMS 9023
Chrome	5839	PMS 9182
Ivory	5635	PMS 9220
Real Black	5596	PMS Black 6
Metallic Gold Rush	S-4	PMS 871
Metallic Silver	S-1	PMS 877
Metallic Gold	S-15	PMS 872
Metallic Copper	SN-15	PMS 874
Metallic Iris	AN-1	PMS 9023
Metallic Black Pearl	SN-23	PMS 8403
Metallic Blue Gray	SN-16	PMS 8202
Metallic Pewter	SN-24	PMS 8403
Metallic Aluminum	SN-1	PMS 877
Metallic Blue	SN-4	PMS 2945
Metallic Red	SN-11	PMS 207
Metallic Green	SN-10	PMS 3415

GLOBAL THREAD COLORS	THREAD NUMBER	PMS NUMBER
GS Turk Blue		PMS 3025
GS Glaze Red		PMS 1805
GS New Olive		PMS 450
GS Lava Red	99-14	PMS 192
GS Cyber Green	99-716	PMS 382
GS Storm Gray		PMS 432
GS Vice Blue		PMS 306
GS British Khaki		PMS 7504
GS Island Green		PMS 7482
GS Walnut		PMS 7554

LIMITED AVAILABILITY	THREAD NUMBER	PMS NUMBER
Neon Green	1950	PMS 802
Neon Yellow	5713	PMS 923
FL Orange	1937	PMS 804
Sunset Orange	1908	PMS 805
Neon Pink	5711	PMS 812
Beetroot	1787	PMS 268
Misty	5608	PMS 2915
Rolling Meadows	9148	PMS 3415
Alaska Sky	9138	PMS 3415



STOCK CAPS

APPLY YOUR LOGO TO OUR STOCK CAPS - Cap Machine, Quick Turn, & M20

No matter what you call it, it's QUICK!

TIME FRAME:

Delivery 10-15 business days
after final spec approval

MINIMUM QUANTITY:

12 units



STOCK



59FIFTY®

The 59FIFTY® is the original and true fitted cap, and the authentic on-field cap of Major League Baseball®. Its iconic, high-crown profile is embraced by everyone from athletes to artists worldwide.

STYLE SPECIFICATIONS:

Cap Model:..... 59FIFTY®
 Fabrication:Performance Poly
 Closure: Closed Back
 Adult Size Range:..... 6⁷/₈ - 8³/₄
 Kids' Size Range: 6³/₈ - 6³/₄
 Logo: Left Wear Side - New Era Flag

K KIDS' SIZING AVAILABLE WHERE NOTED



BLACK
 70009685
 10218256 **K**



NAVY
 70009694
 10218248 **K**



LT ROYAL
 70032560
 10218246 **K**



SCARLET
 70029883
 10218245 **K**



GRAY
 70032541
 1573599 **K**



PURPLE
 70009695



CARDINAL
 70009687



MAROON
 70043995



DARK GREEN
 70043591
 1573600 **K**

**39THIRTY® STRETCH POLY**

The 39THIRTY® is the true fan cap. With its stretch-comfort fit, this style comes in materials fitting anyone and any lifestyle.

STYLE SPECIFICATIONS:

Cap Model:..... 39THIRTY®
 Fabrication: Stretch Poly
 Closure: Closed Back
 Adult Size Range:..... S/M, M/L, L/XL
 Kids' Size Range: Child/Youth
 Logo: Left Wear Side - New Era Flag

K KIDS' SIZING AVAILABLE WHERE NOTED



BLACK
 10985813
 10995449 **K**



GRAPHITE
 10985811



DARK GREEN
 10985812
 10995447 **K**



GRAY
 10985810
 10995446 **K**



LT NAVY
 10985809
 10995445 **K**



MAROON
 10985807
 10995423 **K**



NAVY
 10985806
 10995422 **K**



LT ROYAL
 10985808
 10995424 **K**



SCARLET
 10985805
 10995421 **K**



WHITE
 11164027
 10995420 **K**



CARDINAL
 70439506



39THIRTY® SEMESTER

The 39THIRTY® is the true fan cap. With its stretch-comfort fit, this style comes in materials fitting anyone and any lifestyle.

STYLE SPECIFICATIONS:

Cap Model:..... 39THIRTY®
 Fabrication: ... Cotton Twill - Visor & Front
 Spacer Mesh - Mids & Rear
 Closure: Closed Back
 Adult Size Range:..... S/M, M/L
 Logo: Left Wear Side - New Era Flag



BLACK / WHITE
10218296



NAVY / WHITE
10218291



ROYAL / WHITE
10218289



SCARLET / WHITE
10218287



39THIRTY® NEO

The 39THIRTY® is the true fan cap. With its stretch-comfort fit, this style comes in materials fitting anyone and any lifestyle.

STYLE SPECIFICATIONS:

Cap Model:..... 39THIRTY®
 Fabrication: ... Cotton Twill - Visor & Front
 Spacer Mesh - Mids & Rear
 Closure: Closed Back
 Adult Size Range:..... S/M, M/L
 Logo: Left Wear Side - New Era Flag



WHITE
11164026



BLACK
10218306



NAVY
10218301



ROYAL
10218300



SCARLET
10218298

**9FORTY®**

The 9FORTY® features a structured front and adjustable backstrap. It is offered in a wide variety of designs and is available in men's, women's and kids' sizes.

STYLE SPECIFICATIONS:

Cap Model:.....9FORTY®
 Fabrication: Poly
 Structured Front Panels
 Closure: Velcro® Strap
 Adult Size Range:..... OSFM
 Kids' Size Range: Child/Youth
 Logo: Left Wear Side - New Era Flag

K KIDS' SIZING AVAILABLE WHERE NOTED



CARDINAL
70439537



BLACK
10218188
10255449 **K**



DARK GREEN
10218186



KELLY
10218185



NAVY
10218183
10255448 **K**



ROYAL
10218181
10255447 **K**



SCARLET
10218180
10255446 **K**



STONE
10218179



WHITE
11163984



GRAY
11124061



GRAPHITE
10734718



REAL TREE
10761407



PURPLE
70439546



WOMEN'S LS 9FORTY®

The 9FORTY® features a structured front and adjustable backstrap. It is offered in a wide variety of designs and is available in men's, women's and kids' sizes.

STYLE SPECIFICATIONS:

Cap Model:.....9FORTY®
Fabrication: 100% [Garment-Washed]
CottonLTly Structured Front Panels
Closure:Cloth Strap
Adult Size Range:..... OSFM
Logo: Left Wear Side - New Era Flag



BLACK
10734712



NAVY
10906587



WHITE
11168268



SCARLET
10906585



DARK GREEN
10906588



PINK
10734711



ROYAL
10906586

**9TWENTY®**

The 9TWENTY® is our relaxed fit adjustable style available in Men's and Kids sizing. It is a well-worn, comfortable cap that sits low on your head, comes in One Size Fits Most sizing, and can have a variety of different closure types.

STYLE SPECIFICATIONS:

Cap Model:.....9TWENTY®
 Fabrication:100% [Garment-Washed]
 Cotton Unstructured Crown
 Closure: Cloth Strap
 Adult Size Range:..... OSFM
 Kids' Size Range: Child/Youth
 Logo: Left Wear Side - New Era Flag

K KIDS' SIZING AVAILABLE WHERE NOTED



BLACK
 10218229
 10218222 **K**



CARDINAL
 10218227



NAVY
 10218213
 10218221 **K**



ORANGE
 10218212



ROYAL
 10218209
 10218219 **K**



SCARLET
 10218207
 10218217 **K**



STONE
 10218205
 10218216 **K**



WHITE
 11164025



GRAPHITE
 10734719



PURPLE
 70439548



KELLY
 70439547



9TWENTY® BALLMARKER

The 9TWENTY® is our relaxed fit adjustable style available in Men's and Kids sizing. It is a well-worn, comfortable cap that sits low on your head, comes in One Size Fits Most sizing, and can have a variety of different closure types.

STYLE SPECIFICATIONS:

Cap Model:.....9TWENTY®
 Fabrication:100% [Garment-Washed] Cotton Unstructured Crown
 Closure: Cloth Strap
 Adult Size Range:..... OSFM
 Kids' Size Range: Child/Youth
 Logo: Left Wear Side - New Era Flag

K KIDS' SIZING AVAILABLE WHERE NOTED

** MAGNETIC BALLMARKER INCLUDED



BLACK
10218232



NAVY
10218231



STONE
10218230



WHITE
10218228



VISOR

Team colored visor utilizes our washed cotton twill. Team logo can be embroidered on the front. Adjustable Velcro strap.

STYLE SPECIFICATIONS:

Cap Model:.....Visor
 Fabrication: 100% Cotton
 Adult Size Range:..... OSFM
 Logo: Left Wear Side - New Era Flag



BLACK
10260234



NAVY
10260233



SCARLET
10260232



WHITE
10260231

**BUCKET**

This one size fits most bucket is made with New Era Training Mesh for added comfort and breath-ability. This fabric includes SolarEra®, CoolEra®, and MicroEra® technologies to help protect against the sun, sweat, and stench that go hand in hand with outworking your opponents.

STYLE SPECIFICATIONS:

Cap Model Bucket
 Cap Fabric Training Mesh
 Adult Size Range OSFA
 Logo Left Wear Side - New Era Flag



BLACK
11589659



NAVY
11589658



WHITE
11589656



SCARLET
11589657

NEW FOR 2018!



DARK GRAPHITE
11573590



LT NAVY
11573589



LT ROYAL
11573588



STONE
11573587



TOQUE BEANIE

New Era® Knits are unstructured winter hats available in a variety of teams and styles. They're one-size-fits-most and are designed to keep you warm and looking fresh, even in the harshest winter conditions.

STYLE SPECIFICATIONS:

Cap Model:.....Knit
Fabrication: 100% Acrylic
Adult Size Range:..... OSFM
Logo: Left Wear Side - New Era Flag



GRAY
10911580



BLACK
10218173



NAVY
10214913



ROYAL
10218172



SCARLET
10218171



DARK GREEN
10911581



CUFF KNIT

New Era® Knits are unstructured winter hats available in a variety of teams and styles. They're one-size-fits-most and are designed to keep you warm and looking fresh, even in the harshest winter conditions.

STYLE SPECIFICATIONS:

Cap Model:.....Knit
Fabrication: 100% Acrylic
Adult Size Range:..... OSFM
Logo: Left Wear Side - New Era Flag



DARK GREEN
11222775



BLACK
11064989



NAVY
11064986



ROYAL
11064985



SCARLET
11064984



GRAY
11064987

**POM KNIT**

New Era® Knits are unstructured winter hats available in a variety of teams and styles. They're one-size-fits-most and are designed to keep you warm and looking fresh, even in the harshest winter conditions.

STYLE SPECIFICATIONS:

Cap Model: Knit
 Fabrication: 100% Acrylic
 Adult Size Range: OSFM
 Logo: Left Wear Side - New Era Flag



ROYAL
11064976

SCARLET
11064975



BLACK
11064981



GRAY
11064979



PASSION PINK
11064977



DARK GREEN
11064980



NAVY
11064978

**2TONE STRIPE POM CUFF KNIT**

New Era® Knits are unstructured winter hats available in a variety of teams and styles. They're one-size-fits-most and are designed to keep you warm and looking fresh, even in the harshest winter conditions.

STYLE SPECIFICATIONS:

Cap Model: Knit
 Fabrication: 100% Acrylic
 Adult Size Range: OSFM
 Logo: Left Wear Side - New Era Flag



SCARLET
11222775



BLACK
11222780



DARK GREEN
11222779



GRAY
11222778



NAVY
11222777



ROYAL
11222776

59FIFTY® UMPIRE



BLACK
10742100



NAVY
10742099

STYLE SPECIFICATIONS:

Cap Model5950 UMPIRE - Short Visor
Cap Fabric Performance Poly
Closure Closed Back
Adult Size Range 6 7/8 - 8
Logo..... Left Wear Side - New Era Flag

39THIRTY® UMPIRE



BLACK
11082026



NAVY
10742101

STYLE SPECIFICATIONS:

Cap Model3930 UMPIRE - Short Visor
Cap Fabric Performance Poly
Closure Closed Back
Adult Size Range SM, ML, LXL
Logo..... Left Wear Side - New Era Flag

HIGH CROWN 39THIRTY® UMPIRE



BLACK
11082025



NAVY
10596437

STYLE SPECIFICATIONS:

Cap Model HC 3930 UMPIRE - Short Visor
Cap Fabric Performance Poly
Closure Closed Back
Adult Size Range SM, ML, LXL
Logo..... Left Wear Side - New Era Flag

EMBROIDERY MEASUREMENT GUIDE

STOCK	EMBROIDERY LOCATION	WIDTH x HEIGHT (INCHES)	WIDTH x HEIGHT (MILLIMETERS)
59FIFTY®	FRONT	5.25 x 2.25	133 x 57
	REAR	6.25 x 2.25	160 x 50
	RIGHT WEAR SIDE	2.75 x 2.25	70 x 57
39THIRTY®	FRONT	5.25 x 2.25	133 x 57
	REAR	6.25 x 2.25	160 x 50
	RIGHT WEAR SIDE	2.75 x 2.25	70 x 57
9FORTY®	FRONT	5.25 x 2.25	133 x 57
	ARCHED REAR	3.25 x 2.5	83 x 63
	STRAIGHT REAR	3.5 x 2.25	88 x 57
	RIGHT WEAR SIDE	2.75 x 2.25	70 x 57
9TWENTY®	FRONT	5.25 x 2.25	133 x 57
	ARCHED REAR	3.25 x 2.5	83 x 63
	STRAIGHT REAR	3.5 x 1.5	88 x 37
	RIGHT WEAR SIDE	2.75 x 2.25	70 x 57
VISOR	FRONT	5.125 x 1.0	130 x 25
KNIT	ALL LOCATIONS	3.25 x 3.25	83 x 83
WOMEN'S	FRONT	5.125 x 2.25	130 x 57
	ARCHED REAR	3.25 x 2.5	160 x 50
	STRAIGHT REAR	3.25 x 2.5	160 x 50
	RIGHT WEAR SIDE	2.75 x 2.25	70 x 57
KIDS'	FRONT	5.0 x 2.0	125 x 50
	ARCHED REAR	2.0 x 2.0	52 x 52
	STRAIGHT REAR	2.0 x 2.0	52 x 52
	RIGHT WEAR SIDE	2.75 x 2.25	70 x 57
BUCKET	FRONT	3.25 x 2.28	83 x 58
	REAR	3.25 x 2.28	83 x 58
	RIGHT WEAR SIDE	3.25 x 2.28	83 x 58

STANDARD NEW ERA® ALPHABETS

KEY:

- 1 FLAT
- 2 FLAT with Outline
- 3 RAISED
- 4 RAISED with Outline

A	B	C	D	E	F	G	H
1: C112791B 2: C112791A 3: B151 4: B177	1: C101188D 2: C101188E 3: B152 4: B178	1: B031887C 2: C111991N 3: B153 4: B179	1: B110185B 2: C111088A 3: B154 4: B180	1: C091589B 2: C091589C 3: B155 4: B181	1: B310 2: C031293C 3: B156 4: B182	1: C101288C 2: C101288D 3: B157 4: B183	1: C022692B 2: C091891A 3: B158 4: B184
H	I	J	K	L	M	M	
1: C101388B 2: C022692C 3: B335 4: B336	1: B984 2: B985 3: B159 4: B185	1: C083091E 2: H396 3: B160 4: B186	1: C010393K 2: H656 3: B161 4: B187	1: C112791H 2: C120992F 3: B162 4: B188	1: C071290C 2: H397 3: B163 4: B189	1: C102688E 2: C102688F 3: B337 4: B338	
N	O	P	Q	R	S	S	
1: C101288F 2: C050493C 3: B164 4: B190	1: C060388D 2: C060388E 3: B165 4: B191	1: C111788I 2: C102191P 3: B166 4: B192	1: H398 2: H399 3: B167 4: B193	1: C101088E 2: C101088F 3: B168 4: B194	1: B082587C 2: B082587D 3: B169 4: B195	1: C102594B 2: 080100I 3: B339 4: B683	
T	U	V	W	X	Y	Z	
1: C100996B 2: H400 3: B170 4: B196	1: C092697I 2: B319 3: B171 4: B197	1: C071290B 2: C091191G 3: B172 4: B198	1: B090887C 2: C032792A 3: B173 4: B199	1: C016 2: B321 3: B174 4: B200	1: C017 2: B324 3: B175 4: B201	1: C111991E 2: B325 3: B176 4: B202	

A	B	C	D	E	F	G	H
1: B010786R 2: C031788A 3: C102196P 4: C101996A	1: B071686B 2: B092487B 3: C102196V 4: C101996B	1: B090386A 2: B030686 3: C102196W 4: C101996C	1: B062086D 2: C111088B 3: C102196X 4: C101996D	1: B072186C 2: C082288A 3: C102196N 4: C101996E	1: B090386B 2: C092688H 3: C102196Y 4: C101896Z	1: B111186A 2: B092487A 3: C102196O 4: C102196G	1: B031887B 2: C102688C 3: C102196U 4: C102196H
H	I	J	K	L	M	M	
1: B042386E 2: B120486A 3: C110596C 4: C110596D	1: C083190B 2: C091191H 3: C102196T 4: C102196I	1: C101488F 2: C101488G 3: C102196S 4: C102196J	1: B072186B 2: C091388D 3: C102196R 4: C102196K	1: B031887A 2: B091587B 3: C102196Q 4: C102196L	1: C102089F 2: B091587B 3: C102596V 4: C102596U	1: B100686A 2: B100686B 3: C102596X 4: C102596W	
N	O	P	Q	R	S	T	
1: B032985A 2: B082487A 3: C082796X 4: C060596H	1: C060388D 2: C060388E 3: C102596Z 4: C102596Y	1: B090386C 2: B102087B 3: C102696B 4: C102696A	1: C111593B 2: C111991F 3: B347 4: B348	1: B111086B 2: C091388A 3: C102696D 4: C102696C	1: B011486B 2: B092486B 3: C101896E 4: C101896D	1: B042486A 2: C101088D 3: C102696F 4: C102696E	
U	V	W	X	Y	Z		
1: C020790A 2: C011192Q 3: C110396J 4: C110396I	1: B042886C 2: C111795R 3: C110396L 4: C110396K	1: B082187C 2: C062488B 3: C110496Z 4: C110496Y	1: C050891A 2: C082394D 3: B349 4: B350	1: B042186B 2: C021491B 3: C110596A 4: C110596B	1: B326 2: C101495U 3: C111596U 4: C111596T		

STANDARD NEW ERA® ALPHABETS

KEY:

- 1** FLAT
2 FLAT with Outline
3 RAISED
4 RAISED with Outline

A	B	C	D	E	F	G	H
1: B093087A 2: B093087B 3: C110397R 4: C103197D	1: C101188C 2: C052788F 3: B203 4: C110798J	1: B031987B 2: B100987A 3: C111897V 4: B222	1: C060988C 2: C072292G 3: B204 4: B223	1: C102488C 2: C102488D 3: B205 4: B224	1: C110488B 2: C050388B 3: B206 4: B225	1: C022588B 2: B091887B 3: C112898F 4: C112898G	1: C101288G 2: B052987B 3: B207 4: C110899G
I	J	K	L	M	N	O	
1: C011192L 2: B327 3: B208 4: B226	1: C120491M 2: C101092C 3: B209 4: B227	1: C091689A 2: C091689B 3: B210 4: B228	1: C072489A 2: B121787B 3: C070197T 4: C110598T	1: B042486B 2: B030587C 3: C090988B 4: C111298T	1: B101487B 2: B053086B 3: C020100D 4: B887	1: C091891H 2: B081287A 3: C110599N 4: C012899A	
P	Q	R	S	T	U	V	
1: C092388B 2: C092388C 3: B212 4: C120497O	1: C020492A 2: H401 3: B213 4: B229	1: C082288C 2: C101788A 3: B214 4: B230	1: B042787B 2: B110287B 3: B215 4: C052299K	1: C051188B 2: C081689F 3: C111897W 4: C102299B	1: C111491Q 2: C031495I 3: B217 4: B231	1: C011591B 2: C010589E 3: B218 4: B232	
W	X	Y	Z				
1: B042886A 2: C060688C 3: C111498L 4: C111498K	1: H660 2: B330 3: B219 4: B233	1: H402 2: C062994E 3: B220 4: B234	1: C022399M 2: C022399L 3: B221 4: B235				

A	B	C	D	E	F	G	H
1: B031887E 2: C092288A 3: B236 4: B254	1: B121086A 2: B100687A 3: B237 4: B256	1: B121186C 2: C092788C 3: C111298I 4: C111298O	1: B090287C 2: C070789A 3: C111498N 4: C111498M	1: B092386C 2: B100987B 3: B238 4: C090199S	1: B031887F 2: C101088G 3: C021099H 4: C111298U	1: B042486 2: C092288D 3: C102998A 4: B257	1: B092386B 2: C052788E 3: E221 4: C111298C
I	J	K	L	M	N	O	
1: C111891B 2: C111891D 3: B240 4: B258	1: C090890C 2: C111891E 3: B241 4: B259	1: C093088F 2: C101088A 3: B242 4: B260	1: B031887G 2: B101287A 3: C081899A 4: C103098V	1: B042486C 2: B082887A 3: C091498Q 4: B261	1: C093088E 2: C061088A 3: B243 4: B262	1: B031987A 2: C111688I 3: B244 4: 041700C	
P	Q	R	S	S	T	U	
1: B031987C 2: C072088B 3: B245 4: B263	1: C093092L 2: C050393A 3: B246 4: B264	1: B072187B 2: B032885B 3: 022400W 4: 050500B	1: C022091A 2: C071792A 3: B247 4: B265	1: B031887D 2: B100987C 3: B345 4: B346	1: C101689B 2: C101689C 3: D200 4: 021700J	1: C090891O 2: C120391B 3: B248 4: B266	
V	W	X	Y	Z			
1: C101689D 2: C101689E 3: B249 4: B267	1: C110789C 2: C011790A 3: B250 4: B268	1: C112394Z 2: B332 3: B251 4: B269	1: C020191A 2: B121587D 3: B252 4: B270	1: C120188F 2: H403 3: B253 4: B271			

MEN'S

59FIFTY™

39THIRTY™

9FORTY™

9TWENTY™

BUCKET

VISOR

KNIT

CM	54.9	55.8	56.8	57.7	58.7	59.6	60.6	61.5	62.5	63.5	64.5	65.4
INCHES	21-5/8	22	22-3/8	22-3/4	23-1/8	23-1/2	23-7/8	24-1/4	24-5/8	25	25-3/8	25-3/4
FITTED	6-7/8	7	7-1/8	7-1/4	7-3/8	7-1/2	7-5/8	7-3/4	7-7/8	8	8-1/8	8-1/4
FITTED	6-7/8	7	7-1/8	7-1/4	7-3/8	7-1/2	7-5/8	7-3/4	7-7/8	8	8-1/8	8-1/4
STRETCH FIT	EXTRA SMALL - SMALL			SMALL - MEDIUM		MEDIUM - LARGE		LARGE - EXTRA LARGE		EXTRA LARGE - XX LARGE		
ADJUSTABLE				ONE SIZE FITS MOST								
ADJUSTABLE				ONE SIZE FITS MOST								
STRETCH BUCKET				ONE SIZE FITS MOST								
VISOR				ONE SIZE FITS MOST								
KNIT				ONE SIZE FITS MOST								
CM	54.9	55.8	56.8	57.7	58.7	59.6	60.6	61.5	62.5	63.5	64.5	65.4
INCHES	21-5/8	22	22-3/8	22-3/4	23-1/8	23-1/2	23-7/8	24-1/4	24-5/8	25	25-3/8	25-3/4
FITTED	6-7/8	7	7-1/8	7-1/4	7-3/8	7-1/2	7-5/8	7-3/4	7-7/8	8	8-1/8	8-1/4

WOMEN'S

9FORTY™

CM	53.9	54.9	55.8	56.8	57.7	58.7	59.6	60.6	61.5
INCHES	21-1/4	21-5/8	22	22-3/8	22-3/4	23-1/8	23-1/2	23-7/8	24-1/4
FITTED	6-3/4	6-7/8	7	7-1/8	7-1/4	7-3/8	7-1/2	7-5/8	7-3/4
ADJUSTABLE		ONE SIZE FITS MOST							
CM	53.9	54.9	55.8	56.8	57.7	58.7	59.6	60.6	61.5
INCHES	21-1/4	21-5/8	22	22-3/8	22-3/4	23-1/8	23-1/2	23-7/8	24-1/4
FITTED	6-3/4	6-7/8	7	7-1/8	7-1/4	7-3/8	7-1/2	7-5/8	7-3/4

KIDS'

59FIFTY™

39THIRTY™

CM	48.2	49.2	50.1	51.1	52	53	53.9	54.9	55.8
INCHES	19	19-3/8	19-3/4	20-1/8	20-1/2	20-7/8	21-1/4	21-5/8	22
FITTED	6	6-1/8	6-1/4	6-3/8	6-1/2	6-5/8	6-3/4	6-7/8	7
FITTED	6		6-1/4	6-3/8	6-1/2	6-5/8	6-3/4		
STRETCH FIT	TODDLER / CHILD								
					CHILD / YOUTH				
CM	48.2	49.2	50.1	51.1	52	53	53.9	54.9	55.8
INCHES	19	19-3/8	19-3/4	20-1/8	20-1/2	20-7/8	21-1/4	21-5/8	22
FITTED	6	6-1/8	6-1/4	6-3/8	6-1/2	6-5/8	6-3/4	6-7/8	7





ACCOUNT NAME:	
CONTACT:	
PHONE:	
SALES REP:	
DATE:	
V#:	